



MidlandEye

Specialists in complete eye care

# Referrers' Directory

2019/20

Part of  Aspen  
Healthcare

*“Very friendly and efficient staff. Very prompt service, good after care advice. Clean and pleasant surroundings.”*



# Welcome



**Erica Bowen**  
Clinic Manager

Dear Colleagues,

A very warm welcome to the 2019 edition of The Midland Eye Referrers' Directory, which provides a comprehensive guide to our services, referral information and details on our Consultants. I hope you will find this directory both useful and informative.

We have and will continue to invest in our people, new technologies and the equipment and facilities, to offer our patients the best possible care in the most comfortable surroundings.

Midland Eye continues to set the standard for private eye care and over the past year have continued to enjoy very high rates of patient satisfaction.

Feedback from you is also essential for us to improve. If you would like to tell us about your experience please contact Amanda Farrow by phone or email on [amanda.farrow@midlandeye.com](mailto:amanda.farrow@midlandeye.com), we welcome your input. If you'd like to visit the clinic for a tour, Amanda would be delighted to organise this for you.

I would like to thank you all for your continued support and welcome you to Midland Eye.

For further help or advice about referring to our Consultants please contact our team directly on **0121 711 2020**, who will be glad to help.

On behalf of the Midland Eye team, we look forward to supporting you and your patients.

Yours sincerely

*E Bowen*

Inspected and rated

Good



# Clinic Overview

## First-class independent eye care in the Midlands

In 2012 Midland Eye became part of Aspen Healthcare. Aspen has 19 years experience providing private healthcare over eight locally managed facilities

Aspen Healthcare is committed to excellence, high quality patient care and safety in the provision of healthcare services.

We aim to provide first-class independent healthcare in a safe, comfortable and welcoming environment – one in which we would be happy to treat our own families.

We're renowned locally for our welcoming atmosphere.

### Our Facilities include:

- 3 Consulting rooms
- Operating theatre
- Pre-assessment room
- Diagnostic room
- Femtosecond laser for cataract surgery
- Solid state laser for refractive surgery
- Intense Pulsed Light (IPL) for dry eye management

## Setting high standards

We take the prevention and control of infection seriously by practicing the highest hygiene and clinical standards, coupled with continuous investment in technology, staff training and facilities.

All staff receive infection prevention and control training, using evidenced-based policies to guide them. We regularly audit our practice to ensure we maintain high standards of quality patient care.

Patients are screened for MRSA prior to procedures as appropriate. We have had no cases of MRSA infection.

## Midland Eye Patient Survey – January to March 2019

**99.2% of patients rated the overall service they have received as 'Very good' or 'Excellent'**

**99.3% of patients said they would be happy to recommend the Midland Eye to friends or family**

**99.2% of patients felt they were treated with respect and dignity**

**99.2% of patients rated the cleanliness of the department as excellent or very good**

Results analysed by Howard Warwick Associates Ltd on our behalf.

# Patient Referrals

## Insured Patients

Midland Eye is accredited by all major private medical insurers and successfully undertakes insurer audits regularly. We endeavor to make the process of working with insurers as smooth as possible for patients.

## Self Pay Patients

Many of our patients choose to pay for their own treatment. Wherever possible we offer all-inclusive package prices to include treatment and a post-operative appointment. However, there are sometimes additional costs due to unrelated medical conditions that require additional treatment or further tests. Finance options are available to patients subject to status.

## Self pay patients benefit from

- Their choice of Consultant to manage their episode of care for them personally
- Fast access to diagnosis or treatment
- Choice of appointment
- Access to procedures currently not available on the NHS

## NHS e-Referral (Choose & Book)

Midland Eye is on the NHS e-Referral (Choose & Book) system; please search for us by entering either of the following: *\*Aspen \*Midland Eye*

## Services available via the NHS e-Referral (Choose & Book) system:

- Cataract surgery
- Ocular plastics
- Yag laser capsulotomy

## How to refer

**Telephone:** 0121 711 2020  
**Email:** info@midlandeye.com  
or midland.eye@nhs.net  
**Fax:** 0121 711 4040

**Or contact Amanda Farrow directly who is on hand to support you with patient referrals and to advise on our full range of hospital services.**



**Telephone:**  
0121 711 2020  
or 07753417515

**Email:**  
amanda.farrow@midlandeye.com



# Services

## What patients can expect

Rapid access to a range of Consultants, with little or no waiting – each Consultant is qualified to treat common eye conditions but have particular areas of interest to ensure patients get the best possible outcome no matter what their diagnosis.

Patients have access to the most up-to-date technology and expertise available. Our clinical and non-clinical teams are highly responsive, ensuring a first-class patient experience throughout their visit.

As well as being able to treat eye conditions we are able to offer patients laser eye surgery and clear lens exchange to correct vision. We have also developed a Dry Eye Clinic for patients whose dry eye condition cannot be managed by an Optometrist and we are also able to offer Intense Pulsed Light therapy (IPL) as a treatment for this condition.

Midland Eye has recently taken delivery of an SLT (selective Laser Trabeculoplasty) machine which facilitates an effective first-line treatment for Glaucoma.

## Please see below for a list of conditions and services:

- Benign lumps
- Big eyes (thyroid eye disease)
- Blepharitis
- Blepharoplasty – Eye lid surgery
- Cataract surgery
- Clear Lens Exchange
- Corneal graft
- Cosmetic Eye Surgery
- Drugs for macular degeneration
- Dry eye
- Ectropion
- Entropion
- Eyelid skin cancer
- Eyelid spasms
- Facial palsy
- Floaters
- Focus problems
- Glaucoma
- Keratoconus
- Laser Epithelial Keratomileusis (LASEK)
- Laser Eye Surgery
- Laser in Situ Keromileusis (LASIK)
- Lazy eye
- LENSAR Laser cataract surgery
- Macular degeneration
- Phakic intraocular lenses
- Photorefractive Keratectomy (PRK)
- Ptosis
- Refractive error
- Refractive surgery
- Retinal detachment
- Squint (adult strabismus)
- Vitrectomy
- Watery eye
- Wavefront technology

# Professional Development

## Lunch and Learn Sessions. No time for lunch or to attend educational meetings?

Let us bring both to you with our “Lunch and Learn” surgery visits

- You choose the topic and date
- We bring the food and a consultant speaker
- Certificates of attendance

We’re delighted to offer an opportunity for a leading Ophthalmic Surgeon to visit your surgery. They will give a talk on current trends; new developments and relevant case studies. At the end, there will also be a chance to ask questions.

All practice staff that attend will be issued with a certificate of attendance as evidence of CPD training. Please contact our Marketing Manager, **Amanda Farrow** on **07753 417 515** or **amanda.farrow@midlandeye.com** if you would like to arrange a visit.

Midland Eye offer regular CET accredited events. Please see the GP and Optom information on our website for more information.



## Consultants and Specialists

*"I would like to say that the treatment and care given was excellent. I was very nervous of what was being done. But the nurse putting my drops in made me feel at ease, she was friendly and caring. Told me all I needed to know. My surgeon Mr Mark Benson was very good, he explained everything that was happening as he went along. He gave me the reassurance needed when I go back to have my left eye done. I would recommend Midland Eye to anyone."*



### Mr Mark Benson

Consultant Ophthalmic Surgeon

#### Qualifications:

MB ChB MSc FRCS FRCOphth

#### Areas of expertise:

- Cataract surgery
- Clear Lens Exchange
- Macular degeneration
- Retinal detachment

Main NHS base: Private Practice



### Mr Ian Cunliffe

Consultant Ophthalmic Surgeon

#### Qualifications:

MB ChB FRCS FRCOphth

#### Areas of expertise:

- Cataract surgery
- Glaucoma

Main NHS base: Private Practice



### Mr Ankur R Barua

Consultant Ophthalmic Surgeon

#### Qualifications:

MBChB FRCOphth MA (Medical Law and Ethics) BSc (Hons)

#### Areas of expertise:

- Corneal Transplantation
- Glaucoma Treatment
- Refractive and Cataract Surgery

Main NHS base:  
University Hospitals Coventry and Warwickshire



### Mrs Sobha Joseph

Consultant Ophthalmic Surgeon

#### Qualifications:

MBBS, MS and FRCS Ed.

#### Areas of expertise:

- Treatment of macular disease
- Treatment of retinal vascular & diabetic disease
- Cataract surgery

Main NHS base:  
University Hospitals Birmingham NHS Foundation Trust

# Consultants

*“The treatment I received was excellent, Mr Reuser is such a lovely man, he talked to me and made me feel very relaxed. The whole experience I received from him and his staff was faultless and the music he played was relaxing and he’s a real star.”*



## Miss Tina (Athina) Kipiotti

Consultant Ophthalmic Surgeon

**Qualifications:**  
MD FRCSEd

**Areas of expertise:**

- Cataract surgery
- Squint (adult strabismus)

**Main NHS base:**  
University Hospitals Birmingham NHS Foundation Trust



## Mr Thomas Ressiniotis

Consultant Ophthalmic Surgeon

**Qualifications:**  
MBBS, MRCOphth,  
FRCSEd(Ophth), MD

**Areas of expertise:**

- Cataract Surgery
- Glaucoma

**Main NHS base:**  
University Hospitals Birmingham NHS Foundation Trust



## Professor Sunil Shah

Consultant Ophthalmic Surgeon

**Qualifications:**  
FRCS(Ed) FRCOphth FBCLA

**Areas of expertise:**

- Cataract surgery
- Clear Lens Exchange
- Corneal graft
- Keratoconus
- Laser eye surgery
- LENSAR Laser cataract surgery
- Phakic intraocular lenses

**Main NHS base:**  
Birmingham and Midland Eye Centre



## Mr Ramesh Sivaraj

Consultant Ophthalmic Surgeon

**Qualifications:**  
MBBS MS DNB PG Cert Medical  
Science FRCS Ed FRCOphth

**Areas of expertise:**

- Cataract surgery
- Macular degeneration
- Retinal detachment

**Main NHS base:**  
University Hospitals Birmingham NHS Foundation Trust



## Mr Aidan Murray

Consultant Ophthalmic Surgeon

**Qualifications:**  
FRCOphth MBBS BSc (hons)  
MC Optom

**Areas of expertise:**

- Benign lumps
- Blepharoplasty – Eye Lid Surgery
- Cataract Surgery
- Cosmetic Eye Surgery

**Main NHS base:**  
Sandwell and West Birmingham NHS Trust



## Mr Tristan Reuser

Consultant Ophthalmic Surgeon

**Qualifications:**  
MD FRCOphth

**Areas of expertise:**

- Benign lumps
- Blepharoplasty – Eye lid surgery
- Cataract surgery
- Clear Lens Exchange
- Cosmetic eye surgery

**Main NHS base:** Private Practice



## Mr Ash Sharma

Consultant Ophthalmic Surgeon

**Qualifications:**  
BSc MBBS MRCP FRCOphth

**Areas of expertise:**

- Cataract surgery
- Retinal detachment
- Vitrectomy

**Main NHS base:**  
Birmingham and Midland Eye Centre



## Mr Saanan Umeed

Consultant Ophthalmic Surgeon

**Qualifications:**  
MBBS FRCS Ed MRCOphth

**Areas of expertise:**

- Cataract surgery
- Macular degeneration

**Main NHS base:**  
University Hospitals Birmingham NHS Foundation Trust

# How to Find Us

**Address: 50 Lode Lane, Solihull West Midlands B91 2AW.**

## Train

Solihull station is approximately a 20 minute walk or there are a number of buses you can take that will stop nearby. Birmingham International is a 10 minute taxi ride or alternatively both the 966 and the X12 buses stop approximately 50 meters from the Clinic.

## Bus

The bus stop is situated approximately 50 meters from the Clinic for the 58, 71A, 73, X12 and 966.

## Car

From the M42, exit at junction 5 for the A41 (Solihull-by-Pass). Take a left on the B425 (Lode Lane) which leads to the Midland Eye which is on the left. Limited free parking can be accessed via Grove Road.

## Plane

You can fly into Birmingham International Airport, take a taxi to the Clinic. Please contact us before arrival so we can arrange this for you.

